

DETERMINE THE ROLE OF THE MUNICIPAL CULTURAL CENTERS PROGRAM IN THE DEVELOPMENT OF A CULTURE OF CITIZENSHIP

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Abstract

This study aimed to determine the role of culture in development programs, cultural centers Branch Municipal citizenship tests. The entire study population of 6300 people formed the Official Culture Branch homes in the area .civic, religious and its validity was confirmed by experts question the reliability based on Cronbach's alpha coefficient 81/0 respectively. To test the descriptive analysis (mean and standard deviation) and inferential test Friedman Univariate analysis of variance, factor analysis was used, the results showed that the development of programs and cultural centers of Isfahan city, with above average citizen 31/3, respectively. The mean value of these programs in the community (33/3), social norms (46/3), national identity (29/3), religious (11/3) e-citizenship and culture (26/3) higher the average level. Average rating scale showed that social norms and Citizen Electronics ranked lowest to highest rating won. The following demographic variables gender, age, education, occupation and marital status were not significant differences in respondents' mean comments.

Key words: culture, citizenship, culture, civic, religious, national identity, the values of citizenship, citizenship norms

Introduction

Civic culture is a social concept, dynamic, flexible, and acquired in the context of urban social life is formed citizenship as well as a new interpretation of the human subject, the concept of cultural influence and are influenced by the economic, political, social and cultural a Interpretation of the mass of citizens civic culture, hence the concept of culture and citizenship continue to face numerous challenges common definitions and concepts. Today it is more important to define and analyze the concept of citizenship and cultural place to pause, effects and functions that will materialize in the context of cultural citizenship. Has been remarkable. Focus attention on cultural institutions such as municipalities and the education of citizens is a testament to the importance of metropolitan management.

Research Statement

In fact, the issue of citizenship, the citizen relationship management, city or state, community and environment is explained. So citizenship is a commitment to civil laws and social and cultural affiliations, geographic and political boundaries within a country and on the terms and rights of the nation-state stresses [1].

Today, the concept of citizenship is not confined to national boundaries and urban and municipal governance in terms of cultural heritage is meaningless. Cultural citizenship characteristics, history, Mandy, of community, and holistic unfolding moment set of values, attitudes and is fundamental to the common law that includes a sense of belonging, commitment and respect for common heritage and recognize the rights and obligations of citizens [2].

Definitions and concepts of culture and citizenship, regardless of its importance, it is important to note how the citizens are educated? In other words, citizens of the community to join in what way and how to be prepared?

Studies show revolves around five main areas, including identification of common citizenship studies, urban facilities, social values and the rights and obligations granted [3]. Norms of citizenship issues [4]. Values and ethical responsibilities [5] public facilities, environmental values and the process of globalization and citizenship the Factors and citizenship education [6] and corporate governance structure and culture of citizenship [2] including issues of citizenship in the field of culture are considered. Studies in Islamic teachings promote respect for cultural, social, economic, political and cultural citizenship has been effective. The development of cultural values based on authentic sources, the development of social, emotional and mental space to create a culture of citizenship vary [6] Well as educational programs in the city of Serra in improving family relations, health promotion, the promotion of local identity, promote a culture of entrepreneurship and social relations is more effective than moderate. Recent studies have shown, can be found on the five pillars of national identity, citizenship, global identity, values and norms of civic, religious and Citizen Electronics[7] social relations, Disclosure Act, Environmental Health was studied.

Consider what today has led to a culture of citizenship, the role of which has a unique set of social practices. This could be the underlying social, civic participation and sustainable development is urban. Each year it costs a lot of municipalities to develop a culture of citizenship education through the installation of advertising banners and urban construction site, construction of houses and etc do but the official culture of citizenship education in public houses as those of the municipalities. Although the city is one of the major custodians of culture and citizenship, content delivery to citizens, in what proportions is able to play his role? What is involved?

The power of culture in shaping human behavior, human personality and its underlying basis in the development and strengthening of the social system is horrible. Different content in different approaches to training and education to create citizens are different. Speeds by a citizen of the world, with emphasis on the cultural component of citizenship culture studies indicate the importance of the human-centered development-oriented human movement, culture. More important for the expression of cultural structures, components and instances it has been shown [7].

In addition to the goal-directed evaluation tool for performance comparison purposes inns culture resulting in budget management, human resources development plan to lose. Another study can be compared with the regional directed the Municipal Administration Branch at the macro level is helpful.

Life skills training, familiarity with the rights and duties of citizenship, citizenship education for life in a global society .This process is defined as a process of citizenship education explain and implement.

Research Questions

- 1. Municipal Branch in the development of programs of cultural centers what is citizenship?*
- 2. Role in the development of social programs and cultural centers of Isfahan Municipality is at what level?*
- 3. The role of social norms in the development of programs and cultural centers of Isfahan Municipality is at what level?*
- 4. Branch council's role in the development of national cultural centers is at what level?*

5. *Branch council's role in the development of the cultural centers of religious and at what level?*
6. *Municipal Branch in the development of programs of cultural centers Electronics what is civilized?*

Research Methods

Method in research is descriptive. Sample size of 378 patients was assessed using Cochran's sampling formula. In this study, a random sample stratified by size based on the following table. 365 questionnaires were distributed to a random number of 359 questionnaires were returned. The questionnaire return rate is 98%. Study also used a questionnaire to collect data. This includes demographic information and questionnaire measuring five dimensions, national identity, citizenship, electronics, social and religious values and norms, based on questionnaires upstanding citizens in the field of culture (1389), respectively. The reliability of the questionnaire, Cronbach's alpha coefficient equal to 0.84 is used. The analysis of this research was conducted at two levels: descriptive and inferential statistics. The descriptive statistical features such as frequency, percentage, mean, standard deviation and t-test one variable in inferential statistics, factor analysis, ANOVA was used.

Research findings

In this section, analytical research findings based on research questions that have been set.

The role of cultural centers in Isfahan Municipality has developed a culture of citizenship and at what level?

Table 1 - Comparison of the city's cultural centers in the Development Branch of the average citizen supposed 3

Component	Average	Mean SD	T	SD Mean	degrees of freedom	significant
Develop a culture of citizenship	3.31	0.49	11.527	0.027	325	0.001

According to Table 1 - Average municipal cultural centers Branch's role in developing civic 31/3 is. Given the significant role of the cultural centers of the table Municipal Branch in the development of citizenship, is more moderate.

First question: the role of social development programs and cultural centers in Isfahan Municipality is at what level?

Table 2 - Comparison of Municipal Branch in the development of social programs and cultural centers with an average of three hypothetical

Component	Average	Mean SD	T	SD Mean	degrees of freedom	significant
Development of social values	3.33	0.035	9.395	0.65	345	0.001

According to Table 2 - Average municipal cultural centers Branch's role in the development of social values 33/3 is. According to the table significant role in the development of social programs and cultural centers of Isfahan city, is more moderate.

Second question: the role of social norms in the development of cultural centers of Isfahan Municipality is at what level?

Table 3 - Comparison of the city's cultural centers in the development of social norms Branch assumed to average 3

Component	Average	Mean SD	T	SD Mean	degrees of freedom	significant
Development of social norms	3.46	0.63	13.949	0.033	352	0.001

According to Table 3 - Average municipal cultural centers Branch's role in the development of social norms 46/3 is. According to the table, so the significance level is more moderate.

Third question: the role of municipal cultural centers Branch in the development of national identity is at what level?

Table 4 - Comparison of Isfahan Municipality's cultural centers in the development of national identity with a mean of 3

Component	Average	Mean SD	T	SD Mean	degrees of freedom	significant
Development of national identity	3.29	0.026	11.176	0.50	354	0.001

According to Table 4 - Average municipal cultural centers Branch's role in the development of national identity 29/3 is. According to the table significant role in the development of national identity and cultural centers of Isfahan city, is more moderate.

Fourth question: the role of the cultural centers of religious authority in the Branch is at what level?

Table 5 - Comparison of the Development Branch religious program municipal cultural centers with an average of three hypothetical

Component	Average	Mean SD	T	SD Mean	degrees of freedom	significant
Religious development	3.11	0.073	2.768	0.040	337	0.001

According to Table 5 - Average municipal cultural centers Branch's role in the religious development of 11/3 is. Given the significant role of the cultural centers of the table Municipal Branch in the development of religious, are more moderate.

Question Five: The Role of Culture in Development Programs Branch municipal cultural centers Electronics what is civilized?

Table 6 - Comparison of the city's cultural centers Electronics Branch in the development of the average citizen supposed 3

Component	Average	Mean SD	T	SD Mean	degrees of freedom	significant
Development of e-civil	3.26	0.73	6.881	0.038	352	0.001

According to Table 6 - Average municipal cultural centers Branch's role in the development of e-civil Culture 26/3 is. According to the table significant role in developing citizenship programs, cultural centers Electronics City Branch, is more moderate.

The question now is whether the city's cultural centers Branch of the components of citizenship has been the same?

Accordingly Friedman test was used to rank the components. The results of the rankings in Tables 7 - and 8 to com

Table 7 - Average ranking of the components of civic culture

Components	Average ranking
National identity	3.24
Social values	2.79
Social norms	3.75
Religious teachings	2.62
Citizen Electronics	2.61

The results in Table 7 - Average rating scale shows the highest ranking social norms and e-citizen is allocated to the lowest rank.

Table 8 - Friedman test

N	326
chi-square	128.022
df	4
Sig	0.001

The results in Table 8 - Results show that the ranking of the five components of civic culture in the 01/0> p is significant (chi-square value of 022/128). The research question that the significant difference between the scores of the components of civic culture exists is confirmed.

Conclusion

The findings of this study's findings Landi (1388), Lotfabadi (1388), Fathi and Diba (1381), Sharif (1389), King Taliban and al (1390), Byrsh (2008) (2006), Kerr (2000) and Weil et al (2002) is alignment. Landi result in improved family relationships and cultural programs, health promotion, the promotion of local culture and identity, promoting entrepreneurial culture and social relations more moderate effects [8]. feel proud to be Iranian, tolerance, forgiveness - forgiveness, simple living, developing self-confidence, self-interest over the interests of the community, self-facilitation and tolerance, the ability to obtain information from cyberspace want to subscribe to the electronic board , no abuse of freedom in cyberspace, trust in cyberspace facility, meet the commitments of purchases online, learn how to deal with deviant behavior and violence, and The research has also been approved inns in culture.

Revolution and war, respect for cultural heritage, their order, good mood, observe traffic rules and etc Emphasis on education, culture and citizenship have inns in culture has been studied. Strengthen community involvement in charity work in the houses of the findings is that Vale and colleagues in their study emphasized that civic engagement among citizens.

Social values associated with partial features of social life, the phenomenon may be of value in the community and in other communities counter value. Such a society values may vary from one class to another class or even be contradictory. For example, ethics, behavior, taste, lifestyle, workers, employees and capital is significantly different, and this evolution will take time. Or phenomenon in a period of history known value and a longer period is undesirable and worthless effective.

The researcher national identity is rooted in a lower level of social identity. Imagine a person of his own feeling is that the approach is determined that the person thinks others have towards him. In fact, one can imagine that the face impressions in the minds of people, behavior, goals and actions is through the idea of others about one's own identity is broadly that if the micro level, the social identity of persons learn the identity of the social elements and the individual belongs to a social group membership is determined .Be realized. The phenomenon is a new era of national government, identity through traditional means, such as religion, tribe, caste and ect Is a new national identity.

As previously mentioned the teachings of Islam is full of advice courtesy and dignity, humility, and rays, charity and kindness to others, commitment and conscientiousness, healthy living and the benefits (health and wellness, food security and provide Light box cost of living, beautiful dress, grooming and hygiene, perfume and smell) good mood and surely insist relatives and friends. Quran for those who meditate, meditate and have a sense advice is over. Thus, the Qur'an, the Muslim community and meet character believers know, avoid doing things in haste to avoid cancellation and idle talk, commitment and trust agreement moderate exercise, good to talk with people spoke about the issue saying that it is not science to avoid behaviors and actions that harm society and culture and provides underlying stability in the promote the knowledge and contemplation. The emphasis of these recommendations. The advantages and benefits of e-citizen scientist today is a lot more that could be cited. Reduce the risks of waste within urban and suburban children's ability to control logical access to the Internet, thus reducing traffic congestion and air pollution, including power purchases easier and better. So citizens who have entered cyberspace will require special preparation is a large part of the responsibility of educational institutions, perhaps leading them to the schools. Through an Internet search. One of the alternative methods of carrying out the daily activities of citizenship, such as paying bills, paying duties, banking, referring agencies, licensing, sales, training and more. So the e national skills more than anything else to present and preserve the rights of the individual in society is needed. Their needs through internet searches to use computers.

Resources

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