The Lived Experiences of Students in the Information and Communication Technology (ICT) in Cultural Identity (A Qualitative Study, with an Emphasis on Music)

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Abstract
This study aimed to explore the lived experiences of female high school students of ICT in the cultural identity of their study. The qualitative research method was phenomenological. Environmental study of high school students who were selected by purposive sampling. After the interview sample and analyze gain of data and ultimately the researcher's theoretical saturation was 37. Data collected using semi-structured in-depth interviews and were analyzed using Colaizzi's analysis method. After implementation of interviews and analysis of data and eliminate redundant code, 204 concept code was obtained. The four main themes (music, clothing and apparel, lifestyle, behaviors and belief) and 19 sub-themes were categorized. The findings indicate that the lack of traditional charm and music videos, ease of access, advertising, peer group characteristics, psychological, personality, family, and fashion, as the Internet affect the cultural identity of students in the dimension of clothes, music, lifestyle and religious beliefs.

Keywords: lived Experiences, ICT, Cultural Identity, High School

1- Introduction
Profound impact of ICT on different elements of human life, made him enter the new era is the era of information. The extensive use of emerging technologies, the emergence and development of a new kind of society, has led to an information society [1].

Technology (IT) and information technology that is a combination of two words in the recent years, information and communication technology (ICT) changed

It also added the word 'communication and aim at facilitating fast access to information, through the tools and techniques of communication [2].

When velocity changes due to ICT, Dimensions of human life is so affected some scholars, such as Giddens argued, the dynamics of modernity, the man deserves a life-changing challenges
He denied it, and calm, so that we do not allow much obvious for a long time and fixed blocks [3].
In this situation, identity formation is a major source of social meaning. Tendency to search for meaning, a new concept has been explored to retrieve identity from the beginning of human life existed [4].

But in the new global developments and social processes that have been important issues such as diversity Identity to the world today has become one of the main variables and a new model has been in the process of self-transformation [5].

According to Giddens, is the identity of the person so that the person defines himself and be able to ask questions such as "I Am" and "what I want" answer and the identity to the kind of coordination and coherence gives your personality dimensions [6]. However, some people believe that echoes the spiritual renaissance, different identity is challenged and collective identity, particularly cultural identity will be affected [7]. Cultural identity should be seen as part of social identity which is based on cultural differences, a distinction that should be aspects of it in traditions and customs, values, beliefs and historical memory of each tribe or nation should be sought. The concept of cultural identity, yet with a sense of others besides the "National Identity" is also related. Because the latter is more dependent on the national government and the common history. And while the issue of cultural identity, ethnic customs and language points such as more emphasis is placed, And diversity in ethnicity and language are discussed [8].

A review of research on cultural identity, especially in teaching hospitals has shown that crises such as feelings of hopelessness, alienation and cultural identity crisis, hoping to foreign powers, religious and national identity and the desire to reduce such Modeling impairment in social, cultural and educational centers are known. The dramatic growth of information and communication technologies on the makeup of cultural, social and political world is wide effects. That culture is a manifestation of social network content; most of these changes are influenced. Communications technologies quickly, easily, and Souvenir increasing extent, different cultural codes and symbols are spread across the world. When these codes are open to other cultural texts. Often turmoil and crisis in cultural identity of peoples and nations to carry. Clear that such a process of questioning the cultural future of society and the world, and the meaning of "Cultural Identity" in the world of communication, a serious problem is critical [9].

Identity components to suit different approaches are explained. It's a general view of language, religion, history and cultural memory, cultural geography and social system as a major component in the formation, maintenance and transformation of cultural identity. Iranians considered [10]. And the precise division of art and more detailed components, such as music, clothing style life components such as religion and religious behavior is divided [11].

Among adolescents exposed to a greater community influence and attraction are different. Why the virtual space and the use of modern equipment, and tempting to create a virtual identity and will attract youth. However, according to Erikson's theory if the juvenile's identity over time based on experience gained from the proper approach to social Occurs gradually and he knows himself and his mental equilibrium is guaranteed to be separate from others [12]. Otherwise, the identity will be shaken. On the other hand, due to the increasing use of Teens, especially the Internet and mobile phones and it are feared the influx of foreign cultures. Adolescents is at risk of identity. Internet users live in cyberspace and also enable mobile users to your mobile without a computer or displays connected to the internet and do different things. Portability of cell phones it an excellent tool for strengthening individual freedoms converts [13].

With all the stress and anxiety of modern man and the frustration and depression that the bears, suddenly he finds himself in a world of imagination that is hidden from all eyes. The Internet has become a part of life [14] In this world of rapid advances in information and
communication technology, people will be given the opportunity to update the And high school students in terms of class rather than the younger, active and passionate is formed Among the targeted groups are considered [9].

Segments of the Internet and mobile phones in different ways, such as entertainment and leisure time, access to resources, information and scientific findings and research needs For news, issues and events in the social, cultural, political, and Finally, to establish friendly relations between the private and broader in shape, participate in newsgroups and electronic groups use Youth Exposure to the media with a huge flood of information And various programs around the world, each offering its own culture and introduces Cause young people are faced with a new culture that differs from their own culture. Thus it can be seen as a result of cultural changes, such as changes in practices, behaviors thinking, dress and manners of the young people during the study. This is the component of cultural identity.

Cultural identity as a socially valuable asset, it may be due to improper utilization of information and communication technologies can be vulnerable. To stabilize and strengthen the cultural identity of these conditions shall be considered in design and innovation strategy [15] Therefore, the According to preliminary researches have been done It can be important to understand the cultural changes among school adolescents, especially girls, has risen considerably compared to previous years Unrelated to the topic of learning and embracing the Internet and mobile phones has not been

And that these changes of clothing, music, Life style can be seen in religious behavior, led to the Internet and mobile experiences for high school girls and its effects on clothing and costumes, music religious behavior and life style of the components of cultural identity is studied.

2- Research objective

Lived experiences of students of the role of information and communication technologies on cultural identity (with an emphasis on music)

3- Materials and Methods

The main objective of the study according to the study used qualitative research methods based on phenomenological approach based on the pattern Colaizzi's is now. In a qualitative study with a decision on whether to interview someone of "purposive sampling" is used [16] in this study, purposive sampling and Research unit is a person. The main criteria for entry into the study and selection of participants were as follows:

1 - Female student in one of the city's schools are
2 - At least one hour a day is dealing with the Internet.
3 - Be enrolled in by school

So people who participated in this research as key participants in accordance with the terms of the three mentioned above were selected based on the maximum difference and diversity. With 37 participants and semi-structured in-depth interviews until saturation of information was carried out. Sampling of participants in this study is based on purposive sampling. In this method, a researcher with the understanding of their data, choose beats. Also, given that the qualitative method, in contrast to variety of quantitative researcher seeks to achieve broad generalization is taking. Accordingly, the sample size in qualitative research is not too big and not requires sampling at the macro level. In fact, many of the interviewees, data saturation depends. In other words data collection continues until the resulting information and is not a new concept. In this study, people who had inclusion criteria were called upon to participate in the study. The interview began with the first participant to reach saturation
and to a greater richness and diversity of experiences; participants completed the 37 individuals. The survey also collected data through semi-structured in-depth interviews have been conducted.

Findings
The result of this study, 204 were woven themes the four main themes and 19 sub-themes outlined in Figure 5-1 are as follows:

![Figure 1- lived experiences of students in the cultural identity of ICT](image)

4- Discussion and Conclusions
Lived experiences of students on the cultural identity of ICT in the Arts (theme music) One of the components of the theme music, art, cultural identity, embodied in the figure of six sub-themes 2- were obtained.
With the expanding use of the Internet in Iran, young people's use of music is growing momentum. Receive and publish all types of music files from the Internet is such that some experts that the most important advantage for youth music downloads have. In other virtual environments, the boundaries between music and foreign music, music, music production source, the issue of copyright and copyright and cannot be identified quality musical productions. Internet for music has created both threats and opportunities. Internet as a means to communicate with the younger generation of Iranian foreign music production. And a means to get familiar with this generation of Iranian traditional music is fine products. The study findings show that teenagers embracing statistics of foreign music is greatly enhanced and, according to participants, it is mostly because of lack of interest in traditional music, video clips and music, and vice versa is an external appeal. Unfortunately, many young people have little knowledge of Iranian traditional music are. They have established a great relationship and this is the place more girls than boys. For example, according to several participants noted:

"I just did a song Iranians not hear the door and songs foreign because of the interest that could rather be the tail." (Part 2), "Some clips, such as clips Korean funny and are happy." (Participant 14)

Hot online music market in the world and everyone tries to contribute to the broad market. Statistics show that Download digital music from the Internet and mobile phones tripled in 2005. And 6% of total sales is allocated to the record industry. Legal music downloads have increased dramatically in 2005 and 2006 [17]. Various sites, a new online music service that aims to provide competition with one another. An interaction within the music blogs, stories, tits on passion for music and especially its online version is easy, cheap and without control. A close look at the behavior of Internet users in Iran And their search terms by search engines show the music in the first place attention. In this study, two factors, ease of access and advertising had a big influence
on the choice of downloading music from the Internet. One of the students (participants 8) says:

"In internet feed on new songs, new songs are in Persian and West."

Other students (19 participants) say:

"I too am using the Internet to download the song. Hey do not get the CD tracks and burn CDs cannot. ",
"More kids seek photographs and popular music is individuals who train too hear his name. " (Participant 5).

Another factor affecting the research, they reached it, the peer effect. Social groups such as peers, their identity are verified through a set of mobile music. Peer groups, members tend latest songs that will be released in the market; on your cell phone have a means to show that they are consistent with the changes in today's world It belongs to a group of leading others to consider. It can be noted that one of the students said: "The guys who do download more songs and clips him in school there" (Twenty-nine participants)

It seems the internet for the Iranian audience, especially the younger generation's fascination is the official culture, and music has always been seen as a forbidden fruit, and even musical instruments and national television and in festivals and happy occasions is not visible and a monopoly of broadcasting music artists can be seen.

Instead, the Internet offers the possibility to make music with each method and format and with any taste at any time and place, to receive network. Choice and diversity, there is also the maximum. Iranian taste preferences and gradually gets used to this kind of music downloads. According to the participants can be realized at this point that the characteristics and psychological character teen is also a type of music. Some students experience can be noted in this context: "Now I feel the song selection depends. Sometimes in cases of depression and anxiety, listening songs good work "(Participant 7)," the man's musical influences, the music of the soul and the body also affects the rough. I do not listen to me "(Participant 18)

Replication factors, mostly foreign music especially rap seen. Most people who listen to this kind of music, Particular purpose, and many do not pursue it due to be happy just to spend time and listen to the speech. Listening to music and watching video, the teens try to bring the reader on. One of the participants (13 participants), it says: "One of our families was a good girl but would like to download a song, I would be like them."

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